

# *the dashboard*

by **Nussbaum**



**Jeremy Jones**

On the road with Nussbaum Dad, Robert Jones

# W E L C O M E



**Kelly Hayslett**  
Customer Service



**Seth Pflum**  
IT Intern



**Sydney Swords**  
Accounting Specialist



**Trevor Davis**  
Maintenance Technician



**Tyler Rossman**  
Technician Intern



**Ed Rowe**  
Stock car photo bomb!

## IN MEMORY OF STEVE MORRICAL



**S**teve Morrival drove with Nussbaum for 1.5 years. He terminated his employment last June after being diagnosed with cancer.

Steve passed away on May 22, 2019. We will always remember Steve for his gentle and patient spirit. We are thankful that he is safe and healed with Jesus.

*I didn't have the pleasure of working with Steve for very long, but he always had a pleasant attitude and liked it when he was headed home for the weekend to be with his family. Seems like he always had something he was looking forward to.*

– Steve Mallory

*Overall, about the nicest guy you'd ever meet – he kind of reminded me of anyone's grandpa. I dealt with him before he was diagnosed, yet it felt like he sort of already knew life was too short to get riled up about a long delay at a shipper or any small stuff like that.*

*One thing I always got a chuckle out of was how he would say "sorry" every time he called in. "Sorry for bugging you. I know you guys are busy..."*

*Or he would say, "Oh gosh, sorry, I should have seen that on PeopleNet instead of calling."*

*I always had to remind him that he was asking good questions, and it was my job to provide him this information. I guess he was just the type of guy that was more concerned about others than himself and never wanted to put anyone out (even though he never did... his calls were always relevant and sincere).*

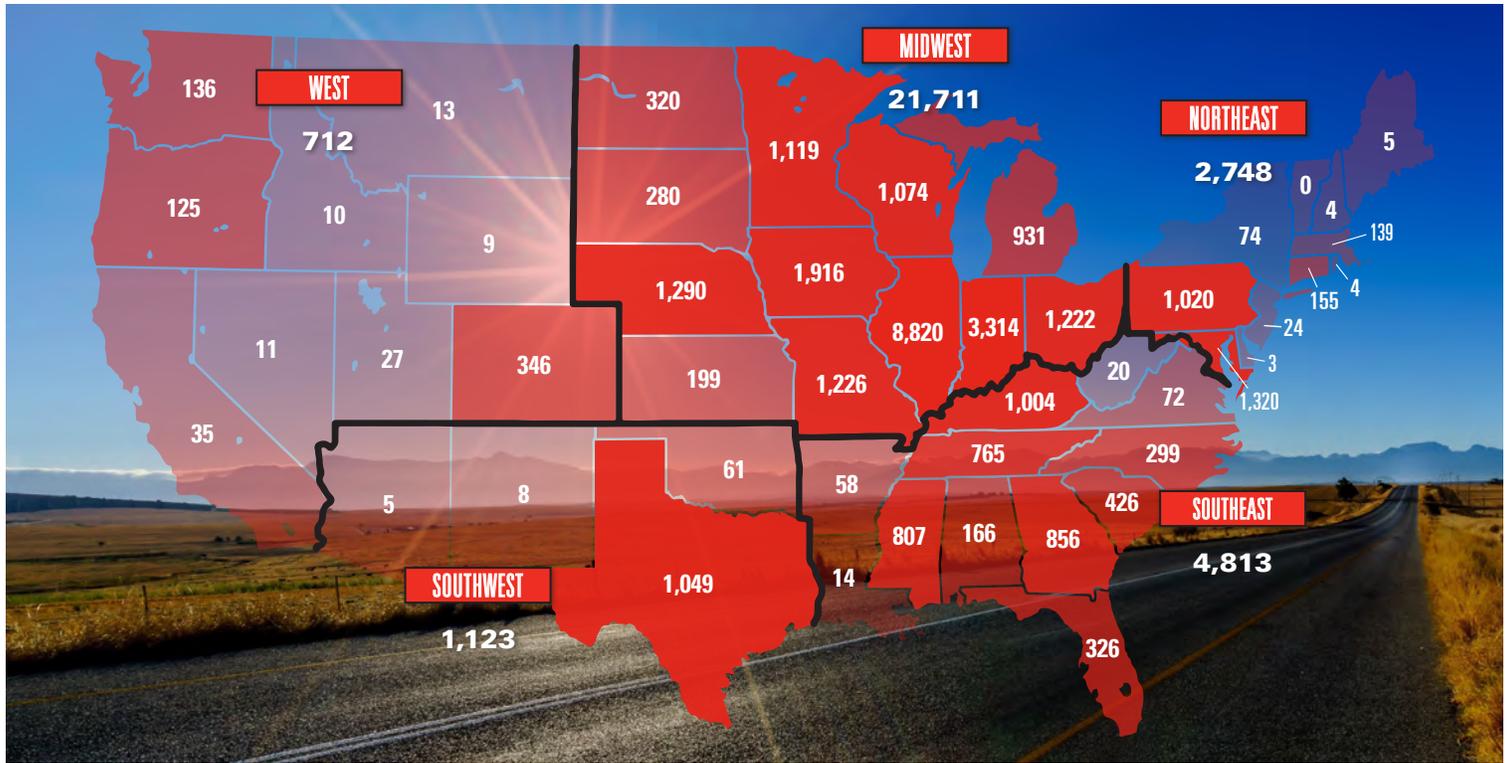
– Scott Ubbenga

*I hired him and remember him as being a man of integrity. He loved the Lord, and it showed in the way he lived. God took a good one.*

– Tianne Overmyer

# WHERE IS NUSSBAUM NOW?

Numbers represent the location of final deliveries made through June, 2019.



**Brian Stultz**  
MOVEit made it to  
Disney World!

## ROLL OUT!

We're excited to announce the all-new MOVEit platform, replacing Fitbit as our exclusive provider for activity tracking. Check it out at [moveit.nussbaum.com](http://moveit.nussbaum.com)!

### Join Up

If you haven't already joined MOVEit, now is a great time to do so. And if you're a current MOVEit participant, you can look forward to new and improved challenges, a community section, and point tracking.

### Connect Your Account

Some features will be rolled out later this summer, but now is the time to get connected to the new program!

### Current Fitbit Users

You must connect to the new MOVEit program through the new website. If you have questions, call in or email [wellness@nussbaum.com](mailto:wellness@nussbaum.com)

Enjoy this upgraded experience!

# P L A T I N U M

## 2nd Quarter Results



MIKE CLINE - **842**  
DEREK RABE - **836**  
CLARK REED - **822**  
RODNEY POSTON - **805**  
KENT PITCHFORD - **803**  
JEFF SCHUMACHER - **781**  
JONATHAN MITTLER - **780**  
EMILIO SCOTT - **777**  
HECTOR MILLAN - **772**  
JEFF WOOD - **769**

Adrienne Riel  
Kevin Shelley  
Chris Bengel  
Hugh Sands  
Randy Pugh  
Keith Salyer  
Dan Luebbers  
Johnny Atwell  
Dwain Bounds  
Wayne McPherson  
Vern Kirkland  
Mike Vanzendoorn  
Robert Bonifacio  
Mike Kissinger  
Tammy McFadden  
Jeff Grubb  
Doug Wiseman  
Gus Posada  
Chris McDannald  
Maya Hernandez  
Fred Slaght  
Mike Stumreiter  
David Lanpher  
Jonathan Rust  
Jason Curtis  
Brian Johnson  
Terry Zuber  
Daniel Ford  
Steve Arteno  
Randy Shepherd  
George Potter  
Chris Coleman  
Richard Jones  
Steve Schnitzer

Sean Bristol  
Neil Barbour  
Jon Leistner  
Jeff King  
Robert Jones  
AJ Edgington  
Jeremy Walters  
Jake Peterson  
Rod Kluck  
Paul Jones  
Sergio Cortez  
Craig Chambers  
Scott Hills  
Kent Terry-Boyenga  
Will Taylor  
Brian Dickson  
Bill Petersen  
Michael Moore  
Dennis Jones  
Curt Warner  
Jeremy Vernon  
Kyle Kennedy  
Mark Van Wormer  
Glenn Allen  
Bruce Wozniak  
Thomas McCollam  
Bruce Hohlt  
Joe Meister  
Bill Grandon  
Roger Bastert  
Andy Pilkington  
Scott Davis  
Joe Butcher  
John Rochester

Jesse Lewis  
Derek Conners  
Wade Buttry  
Rob Ayers  
Jeff Wright  
Mike Greene  
Chris Larson  
Randy Woodkirk  
Juan Zuniga  
Tim Hodel  
Ricky Guile  
Dennis Gray  
Ernie Plummer  
David McGee  
Don Leahy  
Dan Stagg  
Mark Vanderwerf  
Don Pense  
Randy Kahrs  
Rick Robinson  
Jim Holton  
John Finch  
Paul Uding  
Jeremy Sigel  
Bobby Joy  
Lonnie Bartak  
Scott Williams  
Marcus Hooch  
Rick Wright  
Roscoe Washington  
Mike Hannel  
Sean Dillon  
Tim Terrell  
Don Marshall

# NUSSBAUM DRIVER HANGOUTS & MEET-UPS

## Lunch With a Legacy

"Three drivers and a trainee met up in Lexington, NE for lunch.

From left to right: Wayne Kreps, AJ Edgington, Terry Jordan, and Emilio Scott.

All three drivers were trained under the infamous AJ Edgington."

AJ's leaving a legacy of great Nussbaum drivers with lasting and meaningful relationships.

*Submitted by Wayne Kreps.*



”

A smile is happiness you'll find  
right under your nose.

- Tom Wilson -



## Take Time to Smile

Frankie Wright takes a moment to snap a picture with Nussbaum's Trucker Momma, Darla Smith.



## Play Ball!

"Just because your original loads gets canceled, doesn't always mean a bad thing. Take advantage of the opportunities you are presented with!"

Training Engineer, Mike Cline (left) and Finishing Program Student, Sid Pieper (right), enjoyed a game at Oriole Park at Camden Yards in Baltimore, MD.

# DRIVER SPOTLIGHT

## ADRIENNE RIEL

“ We used to spin donuts in the upper parking lot in the early morning before the lifts started.”

That’s right, top-tier driver Adrienne Riel sowed her wild oats just like the rest of us. We haven’t seen any Red Freightliners spinning tires and throwing dirt or snow yet. So, those oats are probably harvested and stored away for now.

Adrienne creates a smile-inducing picture, “I got my first CDL job when I was 24, driving the shuttle bus at a ski resort in northern Vermont. It was an old school bus painted blue with white mountains. It was a blast.”

Spinning around the parking lot in a big blue bus? A blast indeed.

### The Most Interesting Person Alive

Adrienne doesn’t get less interesting from there – For starters, she requests Northeast runs. This tough driver likes nothing more than the beautiful scenery, bedecked with cow path highways and winding hills.

She enthuses, “Yes, I love to run New England. Send

those trips my way!”

And she sees plenty of scenery when she’s cutting up the slopes.

As an ardent snowboarder, Adrienne loved working at the ski resort with the big blue bus, “I could relate to my passengers: share their excitement, talk with them about the trails and terrain.” And she also got to work as a part-time snowboard instructor.

No joke – she only gets more interesting. More recently, Adrienne considered becoming a nun.

She explains, “Why does someone become a nun? Out of a desire to live one’s whole life in God’s love and in his service. Obviously, I found he wanted me to do this in other ways.”

She spent a couple of years living in France studying theology and philosophy, she’s lived in Vermont and enjoyed the slopes, and she’s been back to the plains of Ohio as well. Now she drives all over the country – she’s not afraid of putting on miles!

### In the Beginning

God places us in all sorts of situations, and God

laid his plans open clearly for Adrienne. She was working in Ohio at an inner-city ministry when the economy crashed in 2008. With cuts on the rise and her position not absolutely necessary, she was laid off.

“I went to my priest, who is a good friend of mine, saying, ‘Now what do I do?’”

He said, ‘I know! You should drive a truck!’

I was like, ‘You’re crazy!’

But the more I thought about it, the more I thought, ‘Hey, I should drive a truck!’”

And a week later, Adrienne found a company in Missoula, Montana, bought a one-way ticket, and entered their training program.

Eventually, Nussbaum was blessed to hire Adrienne as a driver. “I was thrilled when I walked into Nussbaum and read our mission statement: a trucking company that sees itself as stewards of God’s business and is committed to operating with integrity! Sign me up!”

### What Keeps Her on the Road?

There’s something special in her DNA. The same piece that’s embedded in so many drivers. “It gets in your blood. I can’t stop for long, or I get itching again.”

Staring at the same four walls each day isn’t on her list of must-haves. And neither is doing the same mundane tasks each day. “I need a job where every day is different.. where I can function independently.”

You’ve found your niche Adrienne, and you’re excellent at it!

### Memorable Moments

Some memories stick out in our minds. Adrienne shared two stories – one making the best of



a rough situation and the other proving her mettle.

Adrienne had a morning delivery in Las Vegas and then received radio silence from her dispatcher. She was left without a load for the remainder of the day. Frustrated though she must have been, she made the best of the situation.

"It was going up to 115 degrees, so I parked at a casino and broke into the hotel pool. I spent the day relaxing in a lounge chair and cooling off in the pool."

And Shakespeare's words could not be truer for avid Adrienne. And though she be but little, she is fierce.

"While doing LTL, I was delivering a few items to a barn in the foothills of the Catskills. The owner was a tough old Northeasterner type. Didn't say much. He didn't seem so impressed with the looks of me.

He told me I'd have to back this way, that way, blind side, driver's side, around the boulder, watch the ditch, careful of the telephone pole, stay out of



the overhanging wires, etc. It was a tight obstacle course.

I executed it without a problem, and when I set the brake, he came up to my door and simply said, 'I have some men I want you to teach to back up.' Best compliment I've ever received."

#### Her Advice to You

"Drive. Your. Truck. It means you alone are in the driver's seat and you alone are responsible, so be focused, be confident, use your judgment, call your shots, maintain control."

## GO FIND

Answer this question to have your name entered into a drawing for \$100:

### WHICH ROAD CAPTAIN RETIRED FROM LAW ENFORCEMENT?

Email your answer by July 21 to:  
[marketing@nussbaum.com](mailto:marketing@nussbaum.com)

The winner will be announced in August's Dashboard!

#### April's Answer:

The Nussbaum 5K Family Fun Run/Walk supports St. Jude Children's Research Hospital.

**The winner of the \$100 drawing is:  
HEATHER SWORDS**



"I was driving down the interstate listening to a sermon on forgiveness and I saw your truck! I googled it and found your company!!

I love Jesus Christ and this message is LIFE and TRUTH! I am in tears after reading the story behind the trailer and looking at your website!!

Now I'm praying for you all!!! Every time I see a truck I will think of you and send a prayer and blessing!

God is raising His children up in businesses to bless them and I pray 100 fold of everything you sow be sent back to you! Thank you! Keep putting those trailers on the road!!!"

- Jen (through Facebook) -



# MEET YOUR **ROAD CAPTAINS**

## **Meet Some of Nussbaum's Best Drivers**

The Road Captains supplement Driver Managers with everyday support and pass on their knowledge to new and existing drivers. RC's provide support for those "hands-on" things that your DM doesn't do or even know about.

## **Your Go-To**

They're a good go-to for questions, and they are all eager to make your time at Nussbaum fulfilling and understandable.

## **Call Them Up**

Call them when you have a "hands-on" question that your DM may be unaware of or when it's just easier to talk to another driver, your Road Captain is a great no-nonsense resource.

## Mike Cline

He was racking up miles on his motorcycle – 10,000 each year! Now, Mike’s all about racking up good, safe miles behind the wheel.

You’ll still find him out on his bike when he’s at home, but when he’s at work, he’s all about helping you put your best foot forward.

“I just enjoy helping people. It fits,” Mike explains on becoming a Road Captain. He may have been “voluntold” about it, but he greeted it with expectation.

Previously, he already ended most of his conversations with drivers, “Here’s my number. Give me a call!” And that’s why Mike was chosen to become a Road Captain.



## Calvin Foster

Calvin’s Title: “Soul Winner for Jesus.” Calvin’s been driving for 20 years and joined Nussbaum in 2013.

He may be one of the most exciting people you’ll meet – he’s hauled orchestras, rock’n’roll bands, gymnastics teams, WWE, and NFL.

“I’m at about 4.1 million miles for my entire career – I just want to see how many miles I can get racked up,” Calvin mentions enthusiastically.

Always eager to share wisdom, say a prayer, and have a laugh, Calvin is the definition of a Road Captain. “If people want to learn and pick my brain for hours, I will teach them and show them.”

## Michal Kisiel

Michal’s been driving since 2010 and at Nussbaum since 2017.

When he’s not taking calls and running the road, he’s out racking up miles hiking and camping with his wife. “I like stopping the truck in an area that looks pretty interesting and taking a hike if I’ve got the time.”

He knows change can be difficult and acknowledges, “Nussbaum operates a little differently than most carriers. So, it’s a little bit of a learning process with SmartDrive and scorecards,” but he’s ready to assist as a Road Captain. “I like helping people out when I can.”



## Jeff Jackson

“I retired from [law enforcement] and came back out on the road.”

Don’t let the retired badge intimidate you. Jeff’s confidence behind the wheel makes him a perfect go-to as a Road Captain. When he’s not manning the wheel of a Nussbaum rig, you can find him manning the wheel of a boat or driving a golf ball at home.

Jeff compliments, “I really love this company because they get me home every week, they pay me well, and they give me good family time.”

He and his wife have raised four boys, and he’s used to taking calls and answering questions from his trainees – don’t hesitate to reach out to him for full disclosure conversations.



# ARE YOU LISTENING TO TERMINAL EXCHANGE?

Terminal Exchange is a podcast that dives into the world of trucking. But we're not just drawing CB slang and mumbling about four-wheelers.

Join our host, Phillip Adams, weekly as he shares not only the culture of Nussbaum and the difference found here, but also the inspiring, informative, and telling stories that happen in truck cabs and office chairs throughout the transportation industry.

Terminal Exchange is set to deliver belly laughs, undeniable smiles, and invigorating topics as we unload stories with each guest.

Set your cruise and press play.

**SUBSCRIBE NOW**

[www.TerminalExchange.org](http://www.TerminalExchange.org)





# CERTIFIED RED

Becoming Certified RED is a momentous accomplishment. We celebrate each driver for taking on the challenge to complete extra assignments, hands-on training sessions, and further their knowledge of the business and develop their skills through in-depth learning calls.

Congratulations to all the drivers featured in these pages on becoming Certified RED!





**George Potter**



**Derek Rabe**



**Curt Warner**



**Steve Spencer**



**Adrienne Riel**



**Mark Van Wormer**



**Dennis Gray**

# PURPOSE DRIVEN EMPLOYEE OWNERSHIP

## St. Jude Fundraiser

**W**e want to introduce you to Zoey. Zoey is the niece of Nussbaum driver, Jay Jackson.

When Zoey's mom was 35 weeks pregnant, a sonogram showed baby Zoey had a mass above her left kidney. Specialists couldn't find answers to questions or act until she was born.

And so, they waited for Zoey's birthday and prayed the mass would miraculously dissipate.

Zoey entered the world on October 25, 2011, at 7 lbs 9 oz. And at only 14 hours old, she had her first ultrasound.

With heavy footfalls and a forced smile, Dr. Bowman, Zoey's pediatrician, delivered the results no parent wants to hear.

Zoey's mass was the size of a ping-pong ball. And

his words still reverberate in Zoey's mom's head, "We fear it is possibly neuroblastoma, a form of childhood cancer, and we will be sending you to Peoria Children's Hospital within the hour."

Thirty minutes later, Zoey was taken from her mother's arms and loaded into an ambulance bound for Peoria.

After one week in the NICU - a week full of blood tests and an MRI - Dr. Antony, Zoey's oncologist, presented news. The blood and urine tests showed no levels or signs that the mass was cancerous, but the only way to be sure was to biopsy it.

With Zoey being just one week old, Dr. Antony decided to monitor her for the time being and only act when and if necessary.

Zoey went home and visited the Peoria St. Jude

Clinic once a week for the first three months of her life.

At her appointments, she underwent ultrasounds and urine tests to keep an eye on her kidney functions.

And, slowly, the mass shrank before their eyes.

At that time, Dr. Antony felt very confident that they were dealing with an adrenal hemorrhage above the left kidney, not neuroblastoma.

Their visits spaced out over time, and by the time Zoey turned four years old, the mass had disappeared entirely and is gone to this day.

St. Jude was there every step of the way. Even when others had no answers, they never stopped looking for answers.



Baby Zoey



Brian Cannon with Zoey



Zoey's running crew



### Purpose Driven Ownership

More than 150 Nussbaum Employee Owners, Family, and Friends came together to raise funds for St. Jude Children's Research Hospital to help children and their families like Zoey.

Thanks to your generous donations through the MOVEit Family Fun Run, individual contributions, and Nussbaum's company match, we are presenting St. Jude Children's Research Hospital with a check for \$12,905.30!

You have made an impact on those around you.



Zoey and her cousins representing Jay Jackson at the Nussbaum Fun Run



Mike Cline's view from his Touch-A-Truck at the starting line.

# A N N I V E R S A R I E S

## MAY

**Scott Williams** / MAY 24 / **31** years  
**Dale Littlefield** / MAY 12 / **16** years  
**Kevin Krause** / MAY 30 / **7** years  
**Jon Roth** / MAY 6 / **6** years  
**Jay Phizacklea** / MAY 29 / **6** years  
**Matt Ruger** / MAY 12 / **5** years  
**Jeff Johns** / MAY 28 / **5** years  
**Michael Smith** / MAY 4 / **4** years  
**Daniel Ford** / MAY 18 / **4** years  
**Emma Zimmerman** / MAY 18 / **4** years  
**Pat Pyfferoen** / MAY 27 / **4** years  
**Paul Uding** / MAY 27 / **4** years  
**Alec Dourousseau** / MAY 2 / **3** years  
**Scott Selman** / MAY 2 / **3** years  
**Ray Little** / MAY 16 / **3** years  
**Rick Schmidt** / MAY 23 / **3** years  
**Doug Wiseman** / MAY 23 / **3** years  
**Jake Gray** / MAY 31 / **3** years  
**Aaron Auwerda** / MAY 1 / **2** years  
**Joe Meister** / MAY 1 / **2** years  
**Rick Robinson** / MAY 8 / **2** years  
**Ron Winkler** / MAY 8 / **2** years  
**Darren Ifft** / MAY 22 / **2** years  
**Roger Thomas** / MAY 22 / **2** years  
**Scott Ubbenga** / MAY 30 / **2** years  
**Michal Kisiel** / MAY 31 / **2** years  
**Scott Herrmann** / MAY 7 / **1** year  
**Paul Nelson** / MAY 7 / **1** year  
**Lance Sleeter** / MAY 7 / **1** year  
**Jon Hohulin** / MAY 9 / **1** year  
**Dick Mast** / MAY 14 / **1** year  
**Jeremy Walters** / MAY 14 / **1** year

## JUNE

**LeAnn Stahl** / JUNE 13 / **31** years  
**Scott Setchell** / JUNE 2 / **22** years  
**Bill Wettstein** / JUNE 8 / **21** years  
**Dennis Thoreson** / JUNE 7 / **15** years  
**Jeremy Stickling** / JUNE 4 / **12** years  
**Brian Raymer** / JUNE 30 / **11** years  
**Harry Ervin** / JUNE 9 / **9** years  
**Jesse Knapp** / JUNE 4 / **7** years  
**Jon Leistner** / JUNE 11 / **7** years  
**Frankie Wright** / JUNE 11 / **7** years  
**Jim Campbell** / JUNE 25 / **7** years  
**Anthony Picardi** / JUNE 25 / **7** years  
**Brian McBride** / JUNE 17 / **6** years  
**Chuck Savoie** / JUNE 9 / **5** years  
**Jake Tackett** / JUNE 9 / **5** years  
**Dwain Bounds** / JUNE 23 / **5** years  
**Clayton Lutton** / JUNE 30 / **5** years  
**Mark Sarver** / JUNE 30 / **5** years  
**Seth Reynolds** / JUNE 8 / **4** years  
**Steve Vavak** / JUNE 22 / **4** years  
**Tyler Dietrich** / JUNE 23 / **4** years  
**Willie Rollins** / JUNE 6 / **3** years  
**John Bilonick** / JUNE 27 / **3** years  
**Tom Doll** / JUNE 5 / **2** years  
**Jimmie Hall** / JUNE 5 / **2** years  
**Jeff Grubb** / JUNE 12 / **2** years  
**Terry Zuber** / JUNE 19 / **2** years  
**Todd Gordon** / JUNE 4 / **1** year  
**Tony Howard Jr.** / JUNE 11 / **1** year  
**Kenny Pierce** / JUNE 11 / **1** year  
**Bruce Wozniak** / JUNE 11 / **1** year  
**Paul Jones** / JUNE 12 / **1** year  
**Colt Brennemann** / JUNE 25 / **1** year  
**Jason Gourdine** / JUNE 25 / **1** year  
**Jake Peterson** / JUNE 25 / **1** year  
**Mike Pimentel** / JUNE 25 / **1** year  
**Keith Salyer** / JUNE 25 / **1** year

## JULY

**Kirk Nussbaum** / JULY 28 / **44** years  
**Peg Balducci** / JULY 10 / **19** years  
**Brian Cannon** / JULY 12 / **15** years  
**Dave Rainwater** / JULY 8 / **9** years  
**Joseph Borcky** / JULY 12 / **9** years  
**Randy Pugh** / JULY 12 / **9** years  
**Michael Richmond** / JULY 19 / **9** years  
**Kent Pitchford** / JULY 25 / **8** years  
**Joe Anderson** / JULY 2 / **7** years  
**Gregory Duncan** / JULY 16 / **7** years  
**Cecily Neill** / JULY 1 / **6** years  
**Glenn Haywood** / JULY 22 / **6** years  
**Carol John** / JULY 22 / **6** years  
**Ernie Plummer** / JULY 7 / **5** years  
**Mark Van Wormer** / JULY 14 / **5** years  
**Juan Zendejas Zuniga** / JULY 14 / **5** years  
**Billy Smith** / JULY 28 / **5** years  
**Brian Stultz** / JULY 13 / **4** years  
**Clarence Lampkin** / JULY 11 / **3** years  
**Jeff Wood** / JULY 11 / **3** years  
**Adam Heyder** / JULY 18 / **3** years  
**Mike Tangman** / JULY 18 / **3** years  
**Jeff Gordon** / JULY 26 / **3** years  
**Jeff King** / JULY 10 / **2** years  
**Mike Kissinger** / JULY 10 / **2** years  
**Adrienne Riel** / JULY 10 / **2** years  
**Hugh Sands** / JULY 10 / **2** years  
**Derek Rabe** / JULY 17 / **2** years  
**AJ Edgington** / JULY 20 / **2** years  
**Scott Edwards** / JULY 24 / **2** years  
**Rod Kluck** / JULY 24 / **2** years  
**Mark Lamberson** / JULY 24 / **2** years  
**Jill Foulkrod** / JULY 31 / **2** years  
**Larissa Cottrell** / JULY 9 / **1** year  
**Paul Harkins** / JULY 9 / **1** year  
**Vern Kirkland** / JULY 9 / **1** year  
**Tony Roberts** / JULY 9 / **1** year  
**Harry Dietz** / JULY 16 / **1** year  
**Mike Greene** / JULY 16 / **1** year  
**Wayne McPherson** / JULY 16 / **1** year  
**Craig Padgett** / JULY 16 / **1** year  
**Jeffrey Armstrong** / JULY 23 / **1** year  
**Chris Coleman** / JULY 23 / **1** year  
**Tom Depratt** / JULY 23 / **1** year  
**Rich Figueroa** / JULY 30 / **1** year  
**John Vlcek** / JULY 30 / **1** year